



Vision

To be acknowledged as the strongest and best insurance company of Pakistan and to enjoy the highest level of trust and confidence.



Mission

To provide our policyholders the highest degree of financial security, prompt and fair settlement of their insured losses, and professional and friendly service at all times.

To provide our employees a fair reward for their services, good working conditions, stable employment; and the opportunity for training, self development, long term professional growth and prosperity with the company.

To earn a steady and satisfactory return for the shareholders on the company's capital and to strive for the growth and prosperity of the company.

To be a good corporate citizen and contribute to the uplift and welfare of the community we live in.