

## Vision

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To be acknowledged as the strongest and best insurance company of Pakistan and to enjoy the highest level of trust and confidence.

## Mission

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To provide our policyholders the highest degree of financial security, prompt and fair settlement of their insured losses, and professional and friendly service at all times.

To provide our employees a fair reward for their services, good working conditions, stable employment; and the opportunity for training, self development, long term professional growth and prosperity with the company.

To earn a steady and satisfactory return for the shareholders on the company's capital and to strive for the growth and prosperity of the company.

To be a good corporate citizen and contribute to the uplift and welfare of the community we live in.

